

The Problem

Auto Body Workshops Need a Tool to Repair Vehicle Dents in Hard to Reach Spaces







How Big?

The U.S. automotive collision repair market size, measured by revenue, is \$56.4bn in 2022

Existing Solutions?

Traditional tools are not suitable for small dents or new cars with alluminum body panels

Why a Power Tool?

Auto body hammers require space to swing and do not fit in tight spaces

The Process of Fixing Dents











Preparing Damage Site

Fixing Dents

Masking Imperfections

Painting

Identifying the different panels that are damaged

Estimate the amount of time it will take to repair

Identifying the lowest spot of the dent

All damaged sites along the body panel are identified

Identifying the amount of pressure or number of hits required for restoring the original shape of the body

Observing the shape of the body and matching it closely to the original shape of the vehicle

Finding minor imperfections of the body

Identifying the orange peel that exists on the paint on the other panels

Finding the paint code of the vehicle

Removing panels that are easy to remove to check for damage underneath or other panels

Removing old paint to expose the metal part underneath

Sanding down the surrounding area and feathering out the area

Using a unispotter with a slide hammer where needed to pull out dents from the outside

Making the body shape closer to the original shape using a combination of hammers and metal or wooden dollys Filling in imperfections with autobody filler

Tapping down high spots with a pick hammer

Mixing the paint to the manufacturer specification

Painting entire panels with thick coats of paint and clear coat

Research

Interview with Kenneth, an auto body mechanic to understanding his work challenges





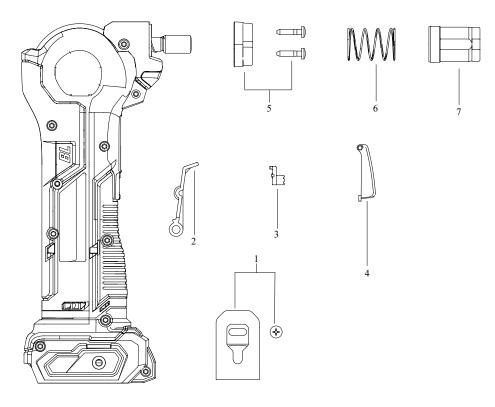


Disecting a broken power tool to understand the construction methods

Understanding the dimensions of spaces where the power tool needs to fit and fix dents



Tool Disection







SKIL Auto Hammer exploded view

DeWalt 20V Hammer Drill disassembled

Electric Jackhammer disection

Benchmarking









Desired Product



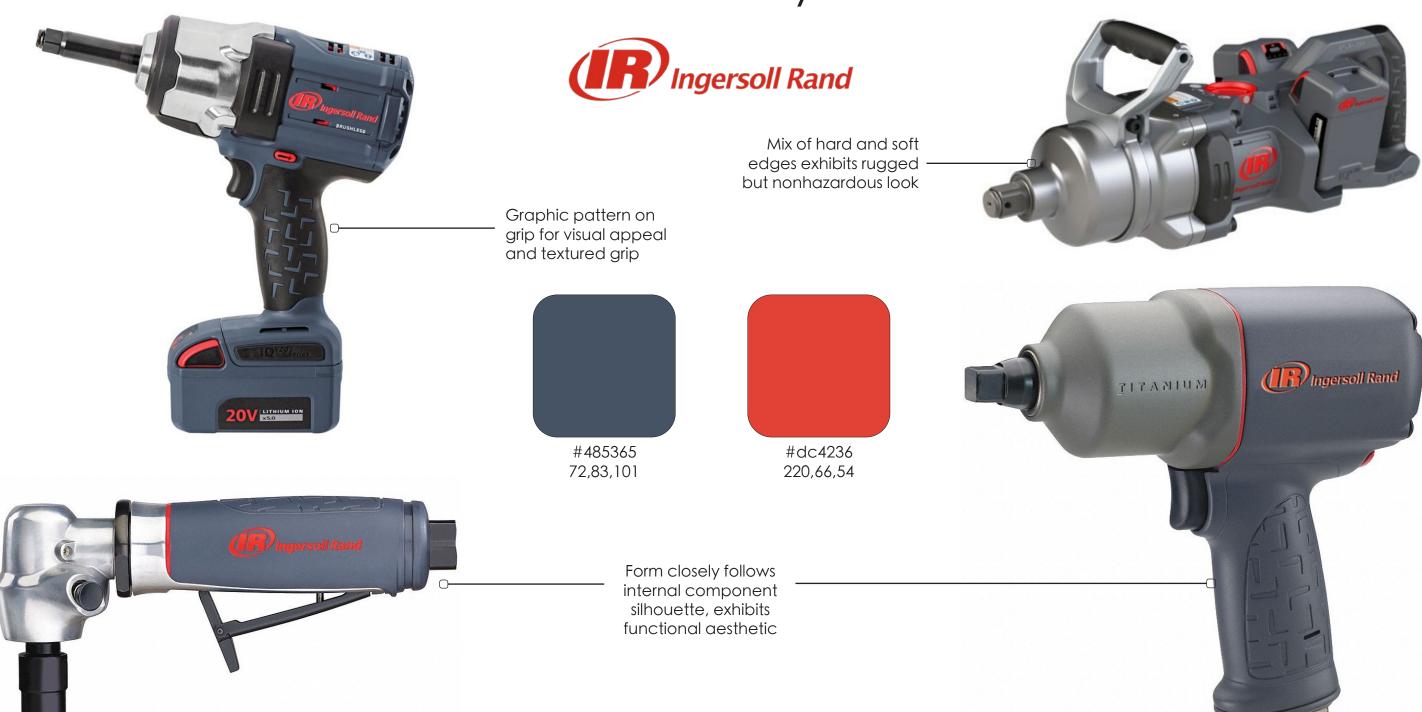






Bulky

Brand Analysis



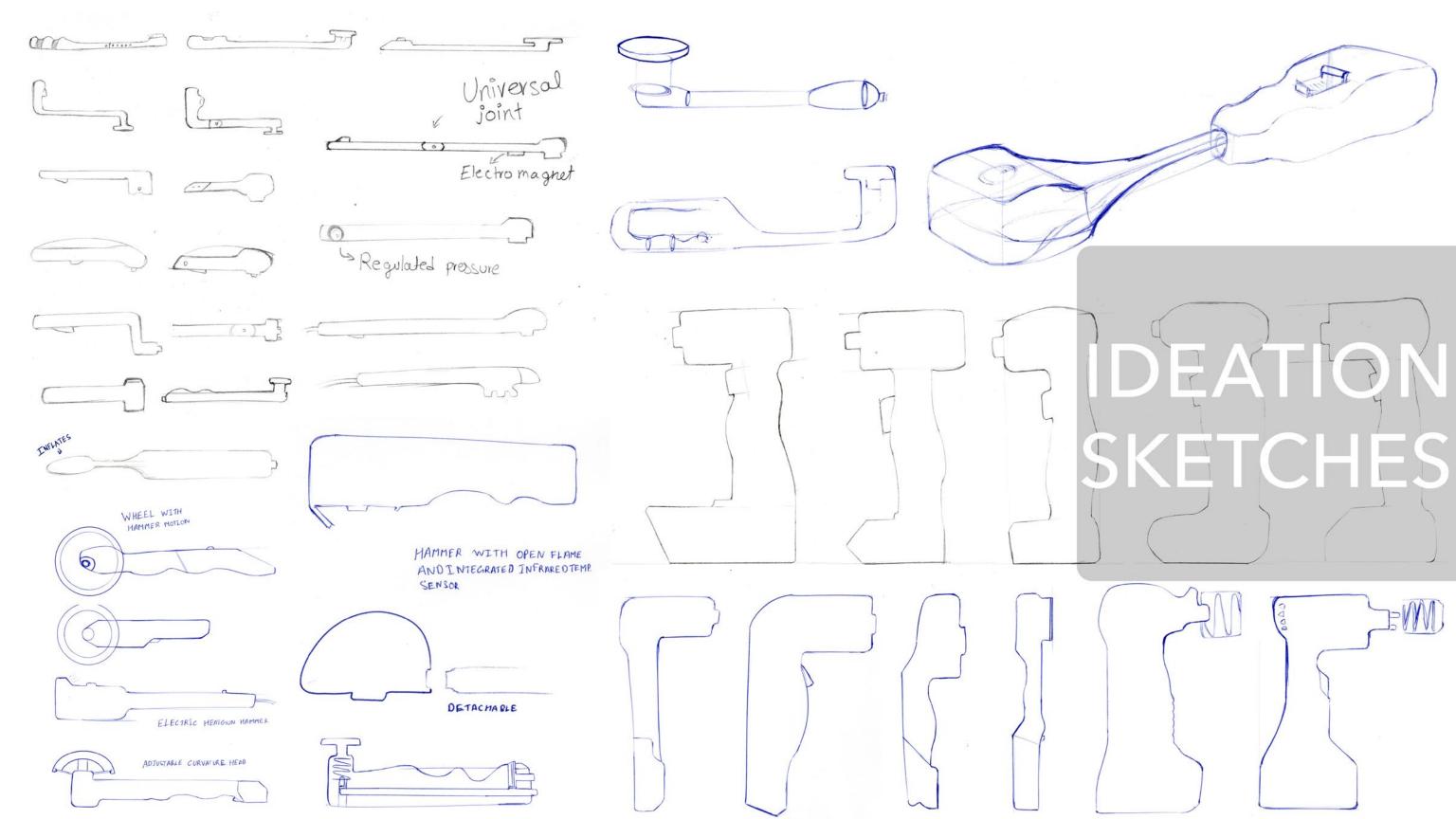


Aesthetic Mood Board



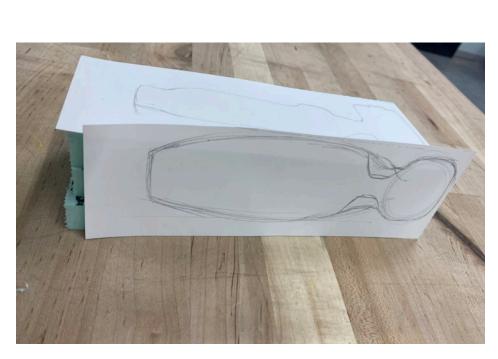






Model Making









Form Exploration







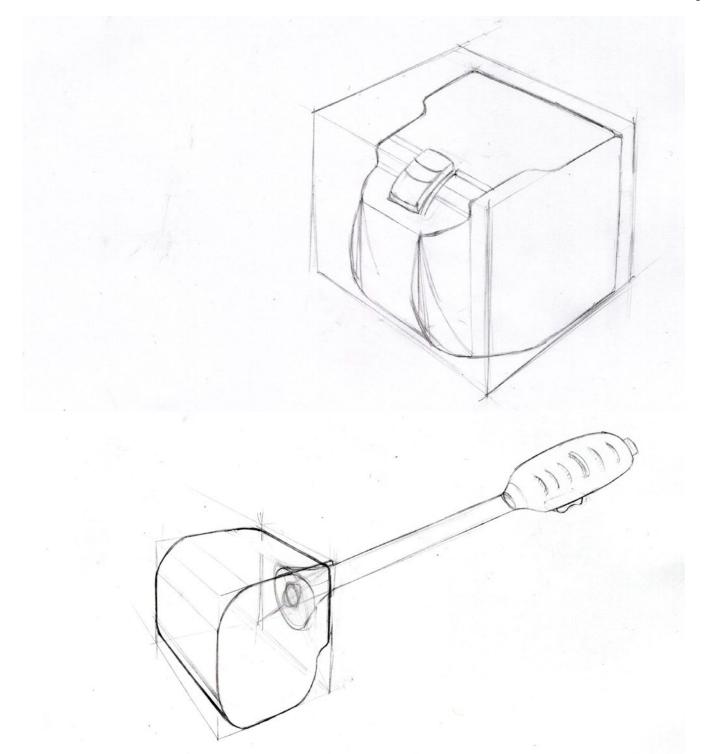


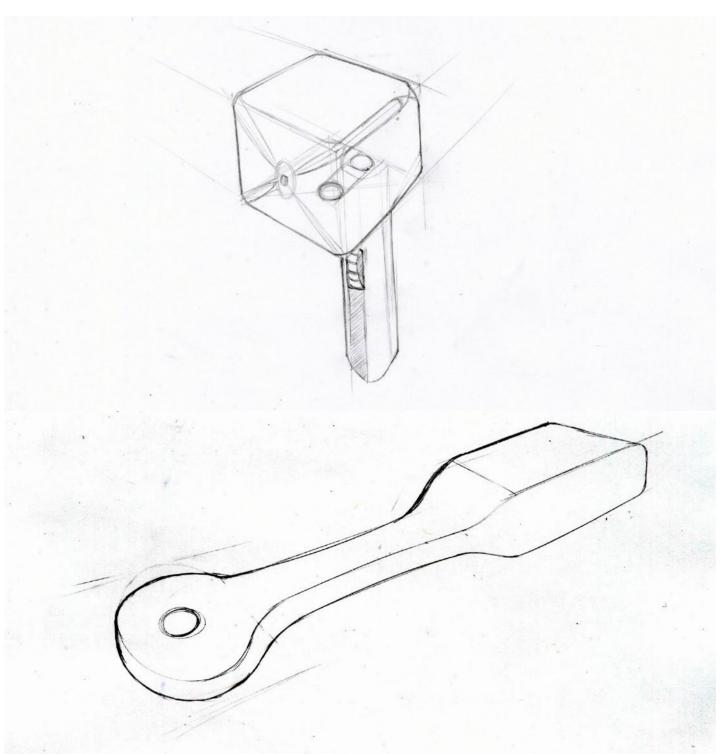




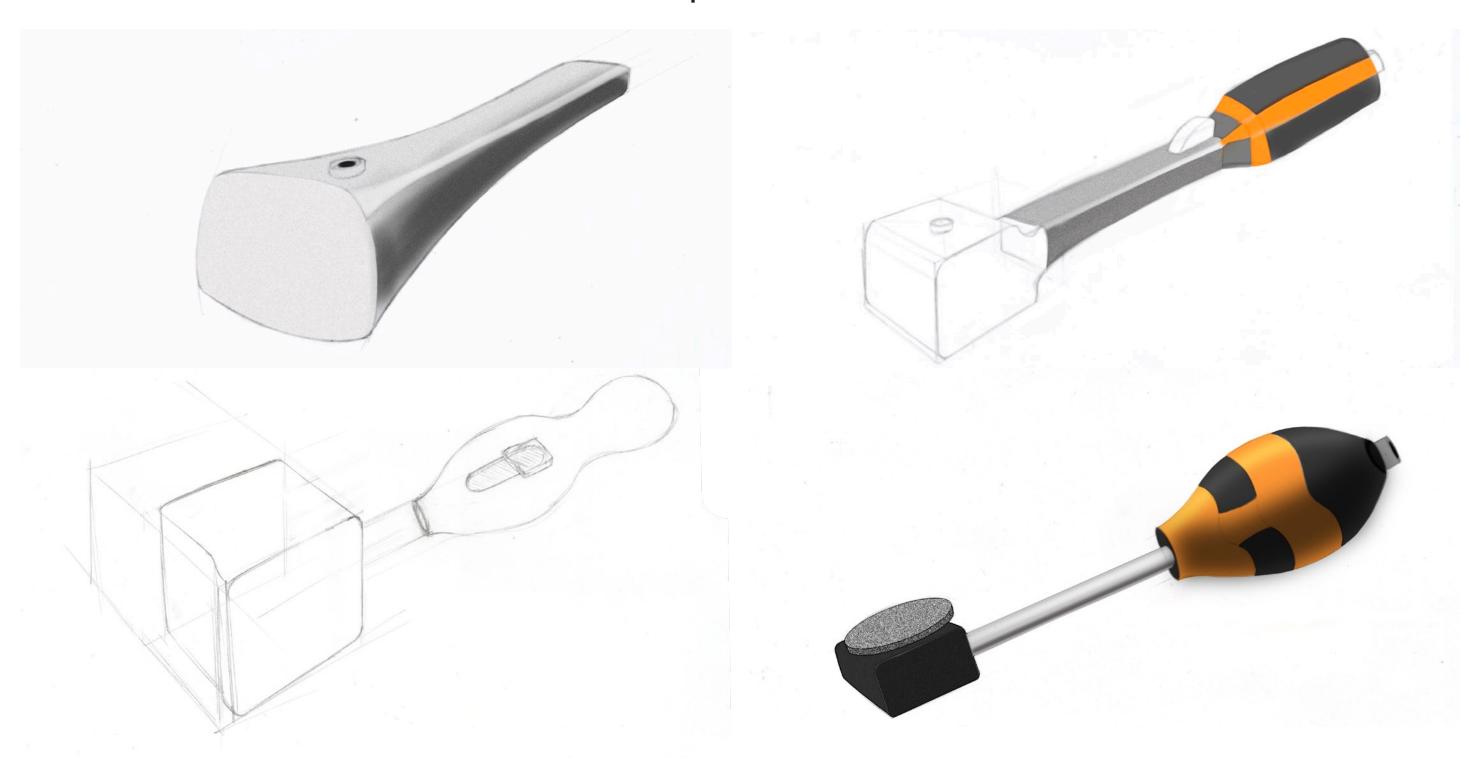


Concept Sketches

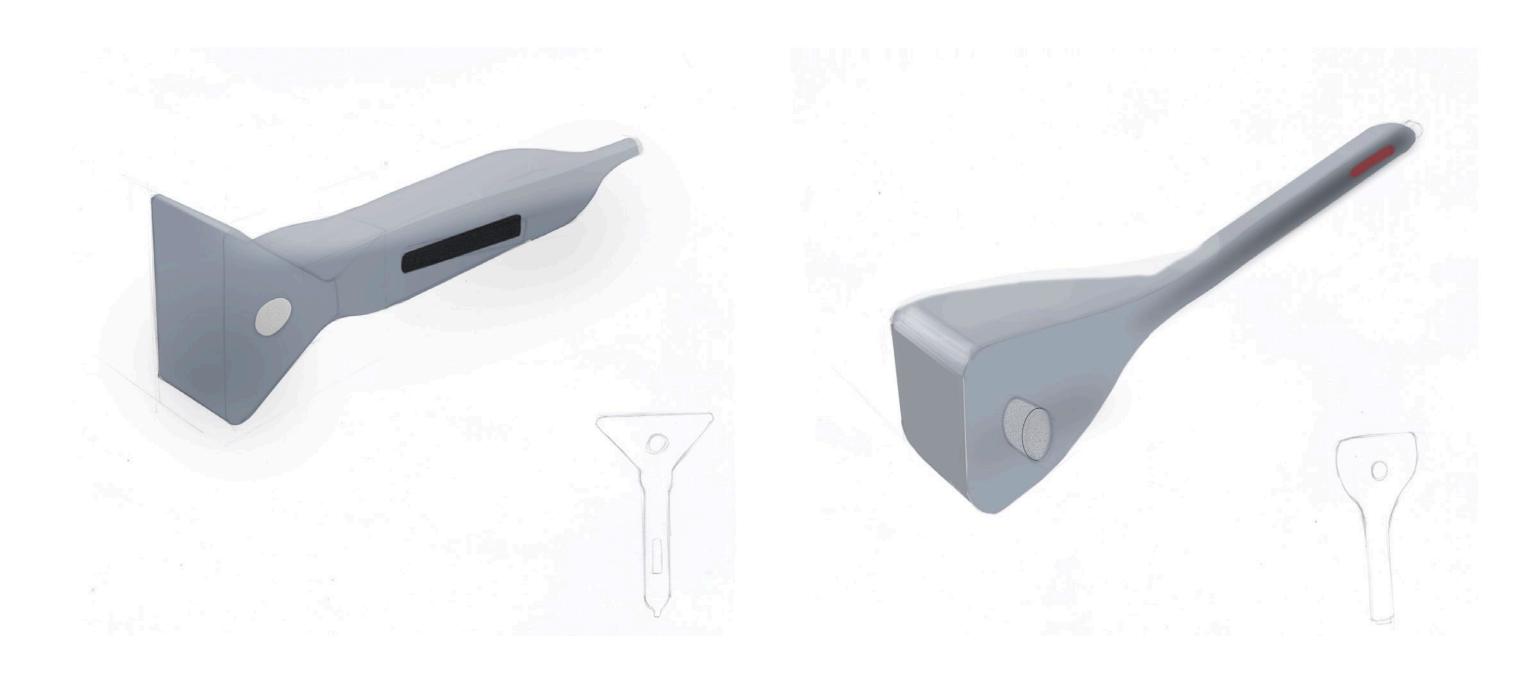




Concept Sketches

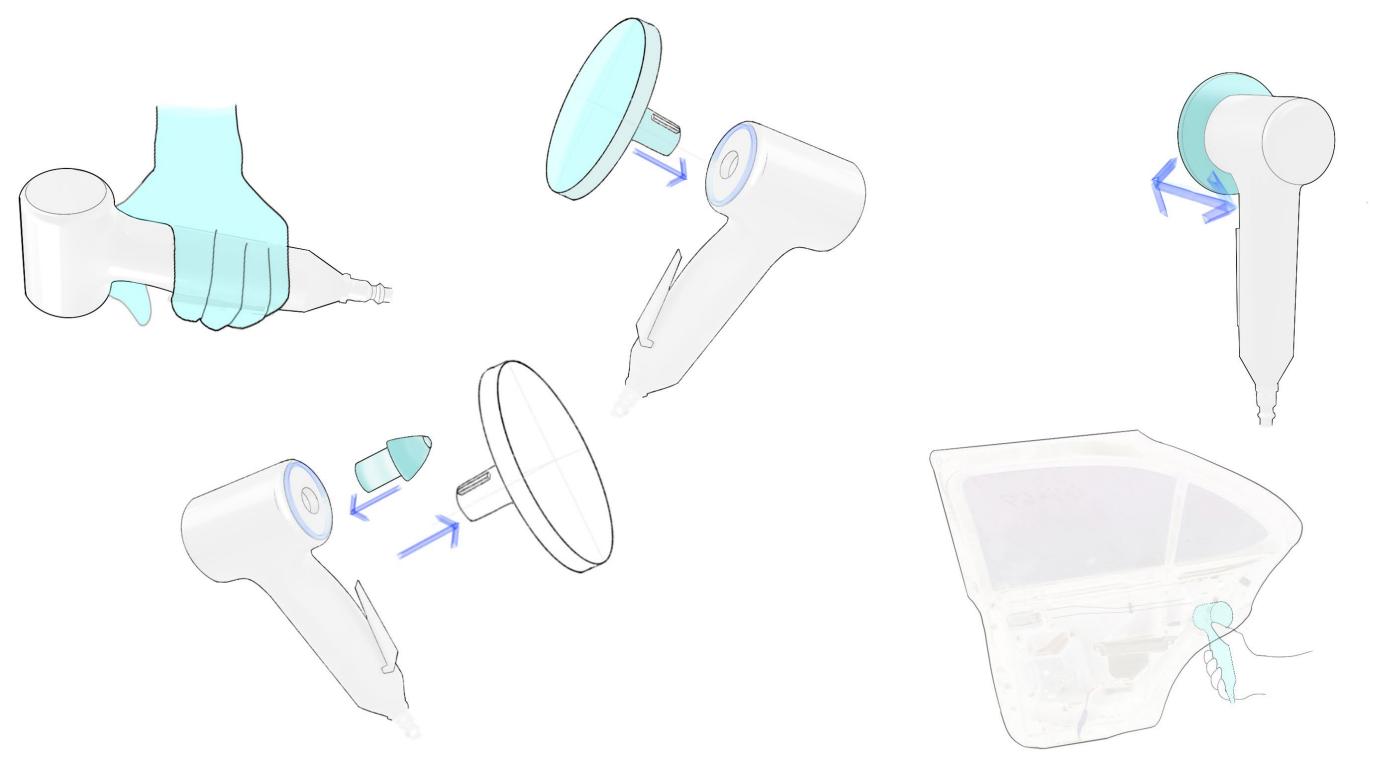


Concept Sketches





Storyboard



CAD Evolution







Final Design



Features



Smooth taper to ensure tool does not get anchored on panel edges

1/4" Quick disconnect airhose coupling

Silicone ribbed rubber grip for comfort and avoid slip when used with gloves



Stainless steel paddle switch-

Air control valve based on paddle trigger position for variable power

Ingersoll Rand signature texture for front rubber grip for aesthetic and ergonomic value





Product Interior



Bayonet inspired
- fixture for hammer
head attachment

